

#NBASocialShow

The IQUII Sport's analysis about the social media performances of NBA teams and players



NBA | TOP 5 MOST FOLLOWED PLAYERS



1 **LEBRON JAMES**
LOS ANGELES LAKERS

FANBASE **112.4 M**



2 **STEPHEN CURRY**
GOLDEN STATE WARRIORS

FANBASE **45.0 M**



3 **KEVIN DURANT**
BROOKLYN NETS

FANBASE **30.1 M**



4 **RUSSELL WESTBROOK**
HOUSTON ROCKETS

FANBASE **21.7 M**



5 **KYRIE IRVING**
BROOKLYN NETS

FANBASE **18.3 M**

GO TO THE **FULL ANALYSIS TO DISCOVER ALL THE DATA**

bit.ly/NBASocialShow