

EUROPE Social Brands

TOTAL FANBASE
1.6 B

COUNTRIES ANALYSED

1° & 2° Divisions



1° Divisions



Potential Social Media exposition of the **Sport Brands** on jerseys in relation to the total fanbase of the 300 sponsored European football clubs.



*[from May 15, 2020 to June 16, 2020]

YouTube subscribers' data are rounded, since the social media provides data in this format.
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