

## #Cortina2021

The analysis about the Social Media presence of the Italian athletes participating in the FIS Alpine World Ski Championships

## CORTINA 2021 | MOST GROWN UP ATHLETES













RICCARDO TONETTI

SY © VAR% +42.26%



FLORIAN SCHIEDER

9 9 8 VAR% +20.25%



LUCA
DE ALIPRANDINI

VAR% +16.08%



LAURA PIROVANO

SYSVAR% +9.88%

## SOCIAL MEDIA RANKING



M	E	N

	The same of the sa			
	ATHLETES		FANBASE	% GROWTH DURING THE EVEN
1	DOMINIK PARIS		<b>288</b> K	3.84%
2	CHRISTOF INNERHOFE	$R \bigg/$	<b>263.2</b> K	1.26%
3	MANFRED MOELGG		<b>93.6</b> K	0.53%
4	LUCA DE ALIPRANDINI		<b>68.5</b> K	16.08%
5	GIULIANO RAZZOLI		<b>63.6</b> K	0.33%
6	STEFANO GROSS		<b>54.7</b> K	0.28%
7	MATTEO MARSAGLIA		<b>51.7</b> K	1.18%
8	ALEX VINATZER		<b>43.8</b> K	3.29%
9	MATTIA CASSE		<b>21.8</b> K	0.26%
10	RICCARDO TONETTI		<b>21.5</b> K	42.26%
11	GIOVANNI BORSOTTI		<b>15.8</b> K	1.15%
12	EMANUELE BUZZI		<b>13.5</b> K	1.00%
13	GIOVANNI FRANZONI		<b>5.1</b> K	47.38%
14	FILIPPO DELLA VITE		<b>2.6</b> K	2.50%
15	FLORIAN SCHIEDER		<b>2.5</b> K	20.25%
				-

## WOMEN

	ATHLETES	FANBASE	% GROWTH DURING THE EVENT
1	MARTA BASSINO	<b>317.7</b> K	8.07%
2	FEDERICA BRIGNONE	<b>297.8</b> K	1.32%
3	ELENA CURTONI	<b>149.5</b> K	3.50%
4	FRANCESCA MARSAGLIA	144.9K	2.73%
5	IRENE CURTONI	<b>86.2</b> K	1.21%
6	LAURA PIROVANO	<b>28.1</b> K	9.88%
77	MARTINA PETERLINI	<b>24.4</b> K	4.59%
8	LARA DELLA MEA	<b>14.0</b> K	8.76%
9	NADIA DELAGO	<b>12.1</b> K	5.39%
10	ANITA GULLI	<b>1.4</b> K	NA /