

#Cortina2021

The analysis about the Social Media presence of the Italian athletes participating in the FIS Alpine World Ski Championships

TOP 5 MOST FOLLOWED ATHLETES



1	MARTA BASSINO	FANBASE	294K
2	FEDERICA BRIGNONE	FANBASE	293.9K
3	DOMINIK PARIS	FANBASE	277.3K
4	CHRISTOF INNERHOFER	FANBASE	259.9K
5	ELENA CURTONI	FANBASE	144.4K

SOCIAL MEDIA RANKING



MEN

	ATHLETES	FANBASE
1	DOMINIK PARIS	277.3K
2	CHRISTOF INNERHOFER	259.9K
3	MANFRED MOELGG	93.1K
4	GIULIANO RAZZOLI	63.4K
5	LUCA DE ALIPRANDINI	59K
6	STEFANO GROSS	54.6K
7	MATTEO MARSAGLIA	51.1K
8	ALEX VINATZER	42.4K
9	MATTIA CASSE	21.8K
10	GIOVANNI BORSOTTI	15.6K
11	RICCARDO TONETTI	15.1K
12	EMANUELE BUZZI	13.3K
13	GIOVANNI FRANZONI	3.5K
14	FILIPPO DELLA VITE	2.6K
15	FLORIAN SCHIEDER	2.1K

WOMEN

	ATHLETES	FANBASE
1	MARTA BASSINO	294K
2	FEDERICA BRIGNONE	293.9K
3	ELENA CURTONI	144.4K
4	FRANCESCA MARSAGLIA	141.1K
5	IRENE CURTONI	85.2K
6	LAURA PIROVANO	25.6K
7	MARTINA PETERLINI	23.3K
8	LARA DELLA MEA	12.9K
9	NADIA DELAGO	11.5K